Scenario Writing Evaluation Criteria

(information for coaches and writers)

# Evaluators will use the evaluation rubric (score sheet) to score all scenarios. Below is a brief description of each item in the rubric.

# Creative Thinking



Exemplary stories will have a strong portrayal of innovative/ingenious/novel ideas with unusual/ imaginative details that provide a unique/powerful experience for the reader. (Scored 1-10)

# Futuristic Thinking

Exemplary stories will show an understanding of patterns/trends and how they might evolve; will use/develop specialized terms/language related to the topic and storyline; will show a strong portrayal of futuristic trends/predictions that enhance the story. (Scored 1-10)

# Idea Development

Exemplary stories will include complex ideas supported by rich/engaging/pertinent details; will show strong evidence of analysis, reflection, and insight exploring different aspects of the topic; will show obvious sophistication in organizational strategies; will hold the readers attention with significant details. (Scored 1-15)

# Style/Voice

In exemplary stories, the use of literary techniques makes the text lively/engaging; a clear, distinctive personal touch prevails; stylistic nuances and elements are uniquely mastered; well crafted, varied sentence structure is used; skillful use of vocabulary allows the reader to become emotionally involved. (Scored 1-15)

# Character Development

Exemplary stories will have authentic character(s) with dynamic nature enhancing the overall impact and effectiveness of the writing; characters will evoke an emotional response; the writer will provide insight, perspective, and empathy with the character(s) and a sense of involvement with them. (Scored 1-5)

Mechanics/Structure

Exemplary stories will show clear control of grammar and punctuation; creative use of conventions may be used to enhance meaning; license with some conventions may be taken intentionally to make a point; dialogue/dialect/slang, etc. may be “played with” to creatively portray character(s); the story will be carefully edited. (Scored 1-5)

# Topic Related Research

In exemplary stories, knowledge of the topic is evident and is artfully blended with the story line; an understanding of the topic’s futuristic trends is evident. (Scored 1-5)

Ranking

Each evaluator receives a sample of randomly distributed scenarios. The top scoring booklet in each evaluator’s sample is awarded a rank of “1.” The second highest scenario receives a “2,” and so on. Multiple evaluations determine the top scenario. Using a ranking system, the toughness or leniency of evaluators is less significant. The important factor is how a scenario is scored with the others in a random sample.

